

ORDER

**KSNV**

Orders
Order / Rev: 101895
Alt Order #: 06815354
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1189
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 05/21/12 / 10/25/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Oceguela for Congress
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	46	\$30,680.00	\$26,078.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	46	\$30,680.00	\$26,078.00	0.00
Totals	46	\$30,680.00	\$26,078.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	20%	\$30,680.00
Market	100%	\$153,400.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$39,884.00
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$32,214.00
KTUD	1%	\$1,534.00
KVVU	22%	\$33,748.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$15,340.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
WAKE UP WITH THE WAGNERS REV RATE															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE WAKE UP WITH THE WAGNERS	CM	5-6a	MTWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 4 \$450.00 0.00 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 KSNV 10/30/12-11/05/12 M-F 5-6a WakeUp w/Wagner 5-6a MTWThF---- :30 (\$450.00) 0.00 NM See MG 1.5, 1.6, 1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/30/12-11/05/12 M-F 5-6a WakeUp w/Wagner 5-6a MTWThF---- :30 (\$450.00) 0.00 NM See MG 1.5, 1.6, 1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/30/12-11/05/12 M-F 5-6a WakeUp w/Wagner 5-6a MTWThF---- :30 (\$450.00) 0.00 NM See MG 1.5, 1.6, 1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/30/12-11/05/12 M-F 5-6a WakeUp w/Wagner 5-6a MTWThF---- :30 \$450.00 0.00 NM Ⓜ MG for 1.2, 1.4, 1.3 [REVISED RATE TO REINSTATE] 6 KSNV 10/30/12-11/05/12 M-F 5-6a WakeUp w/Wagner 5-6a MTWThF---- :30 \$450.00 0.00 NM Ⓜ MG for 1.2, 1.4, 1.3 [REVISED RATE TO REINSTATE] 7 KSNV 10/30/12-11/05/12 M-F 5-6a WakeUp w/Wagner 5-6a MTWThF---- :30 \$450.00 0.00 NM Ⓜ MG for 1.2, 1.4, 1.3 [REVISED RATE TO REINSTATE] </div>															
E 2	KSNV	11/06/12	11/06/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE WAKE UP WITH THE WAGNERS	CM	5-6a	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$450.00 0.00 </div>															
E 3	KSNV	10/30/12	11/05/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE WAKE UP WITH THE WAGNERS	CM	6-7a	MTWTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$700.00 0.00 </div>															
E 4	KSNV	11/06/12	11/06/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE WAKE UP WITH THE WAGNERS	CM	6-7a	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$700.00 0.00 </div>															
E 5	KSNV	10/30/12	11/05/12	Today Show Today Show TODAY SHOW REV RATE & FREQ TODAY SHOW	CM	658a-9am	MTWTF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 2 \$900.00 0.00 </div>															
E 6	KSNV	11/06/12	11/06/12	Today Show Today Show TODAY SHOW REV RATE & FREQ TODAY SHOW	CM	658a-9am	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$900.00 0.00 </div>															
E 7	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE REV RATE NEWS 3 AT SUNRISE	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$350.00 0.00 </div>															
E 13	KSNV	11/06/12	11/06/12		CM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Today Show III 4th H											
				Today 4th Hour											
				TODAY SHOW III REV RATE											
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$325.00		0.00				
E 14	KSNV	10/30/12	11/05/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHEL RAY REV RATE & FREQ											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			1		\$325.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/30/12-11/05/12		Rachael Ray		11am-12pm	MTWThF----	:30		(\$325.00)		0.00	NM		
See MG 14.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/30/12-11/05/12		Rachael Ray		11am-12pm	MTWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 14.1 11/02															
[REVISED RATE TO REINSTATE]															
E 15	KSNV	11/06/12	11/06/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHEL RAY REV RATE											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$325.00		0.00				
E 16	KSNV	10/30/12	11/05/12	Noon News	CM	12-1230pm	MTWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
				Noon News											
				NEWS 3 AT NOON REV RATE & FREQ											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			4		\$425.00		0.00				
E 17	KSNV	10/30/12	11/05/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
				The Doctors											
				THE DOCTORS REV RATE											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			3		\$325.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/30/12-11/05/12		The Doctors		2pm-3pm	MTWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.4,17.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/30/12-11/05/12		The Doctors		2pm-3pm	MTWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.4,17.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/30/12-11/05/12		The Doctors		2pm-3pm	MTWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.1,17.3															
[REVISED RATE TO REINSTATE]															
5	KSNV	10/30/12-11/05/12		The Doctors		2pm-3pm	MTWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.1,17.3															
[REVISED RATE TO REINSTATE]															
E 18	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
				NEWS 3 TODAY/WKEND REV RATE											
				NEWS 3 TODAY/WKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$500.00		0.00				
E 19	KSNV	10/30/12	11/05/12	Dr. Phil	CM	3-4p	MTWTF--	:30	3	\$450.00	1	0.00	NM	3	\$1,350.00
				Dr Phil											
				DR. PHIL REV RAET											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			3		\$450.00		0.00				
E		11/05/12			CM	4-5pm			3		1	0.00	NM	3	\$2,175.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	KSNV	10/30/12		NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR REV RATE & TP FIRST NEWS 3 AT FOUR			MTWTF--	:30		\$725.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWTF--		3			\$725.00	0.00					
E 22	KSNV	10/30/12	11/05/12	M-F Early News M-F Early News EARLY NEWS REV RATE & FREQ EARLY NEWS	CM	5-630p	MTWTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWTF--		2			\$1,200.00	0.00					
E 23	KSNV	10/30/12	11/05/12	M-F Jeopardy M-F Jeopardy JEOPARDY REV RATE & FREQ JEOPARDY	CM	630-7pm	MTWTF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWTF--		2			\$1,300.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	3	KSNV	10/30/12-11/05/12	M-F Jeopardy		630-7pm	MTWThF----	:30	(\$1,300.00)	0.00	NM				
			See MG 23.5,23.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
	4	KSNV	10/30/12-11/05/12	M-F Jeopardy		630-7pm	MTWThF----	:30	(\$1,300.00)	0.00	NM				
			See MG 23.5,23.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
	5	KSNV	10/30/12-11/05/12	M-F Jeopardy		630-7pm	MTWThF----	:30	\$1,300.00	0.00	NM				
			Ⓜ MG for 23.4,23.3 [REVISED RATE TO REINSTATE]												
	6	KSNV	10/30/12-11/05/12	M-F Jeopardy		630-7pm	MTWThF----	:30	\$1,300.00	0.00	NM				
			Ⓜ MG for 23.4,23.3 [REVISED RATE TO REINSTATE]												
E 24	KSNV	10/30/12	11/05/12	M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE REV RATE & FREQ WHEEL OF FORTUNE	CM	7-730pm	MTWTF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWTF--		2			\$1,300.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	KSNV	10/30/12-11/05/12	M-F Wheel		7-730pm	MTWThF----	:30	(\$1,300.00)	0.00	NM				
			See MG 24.5,24.6 [Below LUR-LUR is \$260]												
	4	KSNV	10/30/12-11/05/12	M-F Wheel		7-730pm	MTWThF----	:30	(\$1,300.00)	0.00	NM				
			See MG 24.5,24.6 [Below LUR-LUR is \$260]												
	5	KSNV	10/30/12-11/05/12	M-F Wheel		7-730pm	MTWThF----	:30	\$1,300.00	0.00	NM				
			Ⓜ MG for 24.1,24.4 [REVISED RATE TO REINSTATE]												
	6	KSNV	10/30/12-11/05/12	M-F Wheel		7-730pm	MTWThF----	:30	\$1,300.00	0.00	NM				
			Ⓜ MG for 24.1,24.4 [REVISED RATE TO REINSTATE]												
E 33	KSNV	10/30/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE & FREQ NEWS 3 NIGHTSIDE	CM	11pm-1135pm	MTWTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWTF--		3			\$1,200.00	0.00					
E 34	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S-		1			\$1,100.00	0.00					

KSNV